

# UNITED together

United  
Way



Brookings Area United Way

# 2017 ANNUAL REPORT

# THANK YOU

It takes all of us pulling together our resources, our time, our talent, and our treasures, to make Brookings County the place we want to live. We encourage our 44 funded partner agencies to be UNITED TOGETHER as they provide services in the areas of health, education, and financial stability. We provide opportunities for collaboration and facilitate sharing of information and resources so supporters can feel confident that their donations are being leveraged to the full extent possible. Together we can meet the goal of raising the needed funds to ensure critical programs continue to help those in need.

On behalf of the board of directors, the funded community partners, and all of those who are impacted by United Way funds in one way or another, we thank each of you for making a difference in the lives of those around you.

Sincerely,  
Heidi Gullickson, Executive Director

# 2017 BOARD MEMBERS

**President:**  
Mike Kondratuk, Larson Manufacturing

**President Elect:**  
Jill Thorngren, SDSU

**Secretary:**  
Anita Thomas, Best Choice Real Estate

**Treasurer:**  
Kendra Jensen, First Bank & Trust

**Past President:**  
Michelle Osmanski, Brookings Health System

**Directors:**  
Kyle Bender, Falcon Plastics

Jameson Berreth, City of Volga

September Bessler,  
Brookings Health System

Mike Brandt, 3M  
Kevin Catlin, City of Brookings

David Chalmers, retired

Jody Huntimer, Daktronics

Shaun Haaseth,  
Brookings School Systems

Craig Martin, Valero  
Jennifer Olson, MetaBank

Brad Skyberg, Midwest Glass

# OUR MISSION

United Way envisions a world where all individuals and families achieve their human potential through education, financial stability, and healthy lives.

**OUR MISSION:** Uniting people, sharing resources, inspiring hope, and enriching lives for a stronger Brookings County.

**OUR VISION:** A community where all children and families live in a safe and nurturing environment and have the same opportunities for success.

**OUR CORE VALUES:** Appreciation & Acceptance of All • Compassion & Caring • Integrity • Advocacy • Responsive & Impactful • Volunteerism

## PROOF

<b>ASSETS:</b>	
Cash	\$482,360
Pledges receivable, net	\$564,157
Equipment, net	\$2,093
Endowment fund investments	\$81,928
Board designated cash reserves	\$244,000
<b>TOTAL ASSETS:</b>	<b>\$1,374,538</b>

<b>LIABILITIES</b>	
Accrued liabilities	\$1,823
<b>TOTAL LIABILITIES</b>	<b>\$1,823</b>

<b>NET ASSETS:</b>	
Unrestricted	\$1,290,788
Temporarily restricted	\$26,287
Permanently restricted	\$55,641
<b>TOTAL NET ASSETS</b>	<b>\$1,372,716</b>

**TOTAL LIABILITIES & NET ASSETS \$1,374,538**

**COMMUNITY INVESTMENTS \$714,850**

This information is unaudited - full audited financial statements are available on our website at [www.brookingsunitedway.org](http://www.brookingsunitedway.org)

**UNITED**  
*together*

**YOUR GIFT MAKES  
A DIFFERENCE.**

**BROOKINGS AREA UNITED WAY  
2017 COMMUNITY INVESTMENT:  
\$714,850.00**

**EDUCATION:**  
\$376,850

**HEALTH:**  
\$182,300

**FINANCIAL  
STABILITY:**  
\$155,700

**EDUCATION:**

Increasing positive social, emotional, and academic development to prepare all for success.

**HEALTH:**

Supporting vulnerable populations and promoting independence for individuals by providing access to basic and preventative health care services.

**INCOME:**

Supporting those in a time of crisis with basic needs such as food and shelter while providing tools to increase self-sufficiency.

Boys & Girls Club of Brookings  
Brookings Adult Ed Program  
Brookings Area Child Protection Team Inc.  
Brookings Area Transit Authority (BATA)  
Brookings Arts Council  
Brookings County Youth Mentoring Program  
Brookings Interagency Council  
Dolly Parton Imagination Library  
East Central Behavioral Health  
East Central Literacy Council

Family Resource Network - SDSU  
Girl Scouts - Dakota Horizons  
Great After-School Place  
Helpline Center Inc.  
Inter-Lakes Community Action Partnership Inc.  
NAMI  
Sioux Council Boy Scouts  
Teen Challenge of the Dakotas  
United Living Community  
Volunteers of America - Dakotas

American Red Cross  
Boys & Girls Club of Brookings  
Brookings Activity Center  
Brookings Backpack Project  
Brookings Domestic Abuse Shelter  
Brookings Empowerment Project  
Brookings Interagency Council  
Delta Dental Mobile Program  
East Central CASA

EMBE  
Feeding Brookings  
Harvest Table  
Independent Living Choices  
Inter-Lakes Community Action Partnership Inc.  
Lutheran Social Services of South Dakota  
Senior Companions  
Special Olympics Brookings  
Volunteer Service Bank

Advance  
Brookings Area Crime Stoppers  
Brookings Area Habitat for Humanity  
Brookings County Food Pantry  
Harvest Table

Inter-Lakes Community Action Partnership Inc.  
Kelly McGeough Foundation  
Lutheran Social Services of South Dakota  
My Neighbor  
Salvation Army

**FUNDED PROGRAMS IN 2017**



Brookings Area United Way kicked off the 2017–2018 campaign with Unite in the Fight Against Hunger. We partnered with the Outreach Program and with the help of over 250 volunteers we packed 50,000 meals to stay locally to help fight food insecurity issues right here in Brookings County.



148 children received \$89,497 in care through the Delta Dental Mobile Program in 2017.



211 Helpline Center had 877 website searches, and 823 calls, texts, and emails in 2017. 70 of the calls were suicide related.



In 2017 the prescription discount card saved Brookings County residents \$1,582 on their needed medications.

**Every donation is important and is worthy of celebration.**

Thank you to the individuals and businesses across Brookings County who support Brookings Area United Way through their donations. United Together we are making a difference!

## CORPORATE LEVEL

(100+ EMPLOYEES)

### EMPLOYEE & COMPANY MATCH

#### CHAMPION (\$75,000+)

3M

Daktronics

Larson Manufacturing

#### COMPASSIONATE (\$25,000–\$74,999)

First Bank & Trust

South Dakota State University

Valero Renewables

#### CARING (\$10,000–\$24,999)

Discovery Benefits

Falcon Plastics/Premier Source

#### CONSIDERATE (\$2,000–\$9,999)

Advance

Brookings Health System

Brookings School District

City of Brookings

## BUSINESS LEVEL

#### CONSIDERATE (\$500–\$2,499)

Allegra

Avera Medical Group Brookings

BankStar Financial

Best Choice Real Estate

Bowes Construction Inc.

Boys & Girls Club

Brookings Auto Mall

Brookings Municipal Utilities

Burlage-Peterson Realty

City of Volga

Counterpart Inc

Cubby's Sports Bar & Grill

Dacotah Bank

Deer Creek Station, Basin Electric

Della Tschetter Insurance

Einspahr Auto Plaza

Elkton School District

Farmers Implement & Irrigation

Fite, Pierce, and Ronning Law Office

Gylling Data Management

Hawley Insurance Services

Industrial Machine & Engineering

Jones Optometric Clinic

Kinner & Company Ltd  
Knutzen Family Dentistry  
Kreyger Properties  
Medary Acres Greenhouse

MetaBank

Meyer Orthodontics

Midwest Glass

Platz Properties

Sanderson Gardens

Sioux Valley Energy

Teen Challenge

US Bank

In addition over 100 individuals contributed \$500+

**United  
Way**



**Brookings Area United Way**

**UNITED**

*together*

**UNITED WAY FIGHTS FOR THE HEALTH,  
EDUCATION & FINANCIAL STABILITY OF  
EVERY PERSON IN OUR COMMUNITIES.**

**THANK YOU  
FOR YOUR  
SUPPORT!**

**BROOKINGS AREA UNITED WAY • P.O. BOX 750, BROOKINGS, SD 57006 • (605) 692-4979 • WWW.BROOKINGSUNITEDWAY.ORG**