

To all of our donors, advocates  
and volunteers . . . thank you!

Brookings Area United Way

Heidi Gullickson, Executive Director

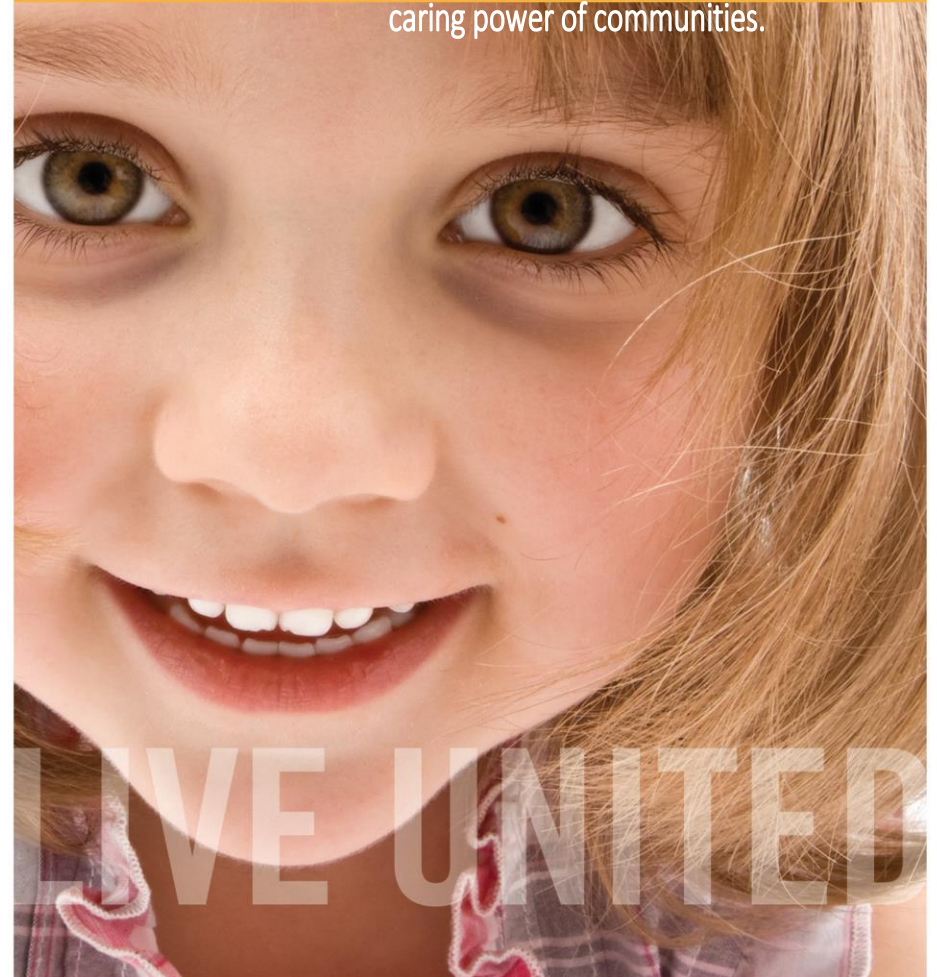
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Brookings Area  
United Way

## 2014 Annual Report

Our Mission: To improve lives by mobilizing the  
caring power of communities.



## 2014 Board of Directors

### President:

September Bessler, Brookings Health System

### President Elect:

Craig Martin, Valero

### Past President:

Gail Dobbs Tidemann

### Treasurer:

Cathy Chapin, First Bank & Trust

### Secretary:

Michelle Osanski

### Directors:

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 Patty Jorgenson, Brookings School District  
 LaShelle Bruinsma, Daktronics  
 Dave Gibson, Dacotah Bank  
 Mike Kondratuk, Larson Manufacturing  
 Brad Skyberg, Midwest Glass  
 Brian Gatzke, Northern Plains Appraisal  
 Jill Thorngren, SDSU



## Statements of Financial Position

January 31, 2015

Assets	
Cash & cash equivalents	\$359,438
Endowment fund investments	67,189
Receivables, net	542,036
Board designated cash reserves	225,835
Equipment, net	869
<b>TOTAL ASSETS</b>	<b>\$1,195,367</b>
Liabilities	
Accrued liabilities	\$1,190
<b>TOTAL LIABILITIES</b>	<b>\$1,190</b>
Net Assets	
Unrestricted	\$1,126,988
Temporarily restricted	11,548
Permanently restricted	55,641
<b>TOTAL NET ASSETS</b>	<b>\$1,194,177</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$1,195,367</b>

Unaudited - Full audited financial statements are available on our website.

## Community Investment

Program Investment	Amount
<b>Financial Stability</b>	<b>\$266,380</b>
<b>Education</b>	<b>\$253,100</b>
<b>Health</b>	<b>\$141,550</b>
Brookings Area United Way Impact Programs	Amount
Dakota Smiles Dental Van	\$2,500
Dolly Parton Imagination Library	\$20,400
211 Service for Brookings County	\$21,430
<b>Total Community Investment</b>	<b>\$705,860</b>

### Financial Stability

Partner Agency	Program	Amount
American Red Cross	Disaster Response	\$2,400
American Red Cross	Emergency Assistance	\$12,500
BATA	Transportation	\$45,430
Brookings Area Crime Stoppers	Tipline	\$2,900
Brookings Back Pack Project	BackPack Project	\$40,000
Domestic Abuse Shelter	Crisis Services, Advocacy	\$36,900
Feeding Brookings	Food Supplies	\$4,800
Food Pantry	Emergency Assistance	\$19,700
Habitat for Humanity	ReStore	\$100
Habitat for Humanity	Brush with Kindness	\$10,000
Habitat for Humanity	Home Build	\$20,000
Harvest Table	Baby Care Items	\$2,500
Harvest Table	Food/Household Supplies	\$5,900
ICAP	Head Start: Transportation	\$5,350
ICAP	60's Plus Dining	\$6,850
Kelly McGeough	Financial support	\$4,900
LSS	Consumer Credit Counseling	\$4,750
My Neighbor	Client Assistance	\$36,700
Salvation Army	Emergency Assistance	\$4,700
		<b>\$266,380</b>

## Education

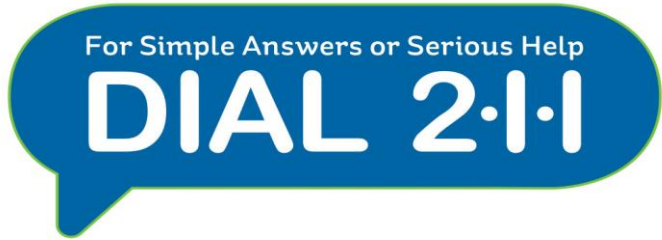
Partner Agency	Program	Amount
ADVANCE	Career Advantage	\$35,500
American Red Cross	CPR Training	\$1,500
Boys and Girls Club	Early Childhood Education	\$4,800
Boys and Girls Club	Power Up	\$12,000
Boys and Girls Club	Teen Court	\$10,000
Boys and Girls Club	Academic Success Programs	\$44,000
Brookings Adult Education	ESL/GEC Classes	\$8,600
Brookings Area Interagency Council	Brookings Area Camp Adventure	\$8,000
Brookings Area Interagency Council	STARS	\$8,000
Brookings Arts Council	Art Factory	\$4,000
Brookings County Youth Mentoring	Mentoring Program	\$14,800
East Central Literacy Council	Books for Babies	\$1,200
Family Resource Network	Toy & Resource Lending Library	\$5,500
GAP	Scholarships	\$19,700
Girl Scouts – Dakota Horizons	Brookings County Programs	\$4,800
ICAP	Head Start: Parent Program	\$3,000
Boy Scouts - Sioux Council	Brookings County Programs	\$4,700
Special Olympics	State Wide Events	\$13,800
Teen Challenge	Education Programming	\$24,600
URC Child Development Center	Early Childhood Education	\$24,600

**\$253,100**

### Health

Partner Agency	Program	Amount
Brookings Activity Center	Senior Programming	\$6,600
Boys and Girls Club	Triple Play: Wellness	\$34,700
Brookings Child Protection Team	Child Advocacy	\$3,000
CASA	Child Advocacy	\$21,200
East Central Behavioral Health	Education Collaboration	\$24,600
Family Resource Network	Vision and Hearing Screening	\$5,500
Fellowship of Christian Athletes	Scholarships	\$4,700
Independent Living Choices	Home Modification/Adaptive Devices	\$4,400
LSS	Counseling Services	\$1,250
NAMI	Family to Family course	\$1,200
RSVP-Brookings (VOA)	Volunteer Program	\$13,300
Senior Companions	Volunteer Program	\$2,600
Volunteer Service Bank	Transport Program	\$18,500

**\$141,550**

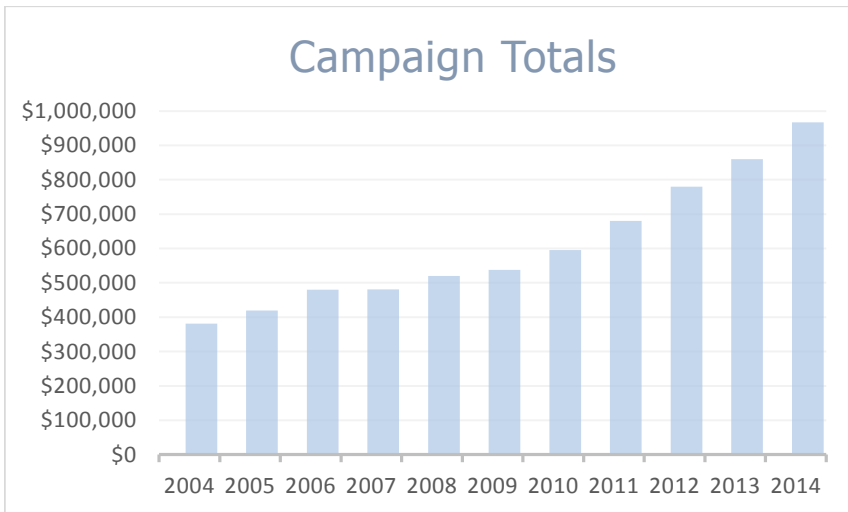


After many months of hard work, we are excited to announce the launch of 211 in Brookings County. Just like 911, 211 is a nationally recognized, easy to remember phone number that quickly and effectively connects people in need with resources. In the case of 211, the connections are to human services and community resources.

The Brookings Area United Way has contracted with the Helpline Center to answer all calls generated in Brookings County. An operator can be reached 24 hours a day, 7 days a week.

**Based on the experiences of 211 centers across the country, the greatest benefits have been:**

- \*Improved connections to services for people in need
- \*Community services used more efficiently and effectively
- \*Consistent, reliable and timely data for planning and resource allocation



**Change happens when we all join together.**

That’s what United Way is all about. We’re where the community comes together to help our region’s children, youth and families in ways that create a brighter future for all.

Brookings Area United Way funds only the most efficient programs and services that are expertly addressing the needs of the residents of Brookings County. After careful review, the programs listed on the following pages were funded in 2014.

No other organization has the scope and expertise to unite and mobilize hundreds of human service agencies, businesses, community organizations, government and volunteers around a common vision for the common good.

**Thank you for partnering with us to impact lives locally.**



**Community Impact Highlight:**

*Need:* One third of South Dakota third grade children have untreated dental issues, compared to the national goal of 21%. Poor oral health of children has been related to poor performance in school, poor social relationships and less success later in life.

*Results:* Brookings Area United Way partners with Dakota Smiles Mobile Dental Program to provide restorative and preventive dental care to underserved children. In 2014, 71 Brookings County youth were seen and 538 procedures totaling \$36,368 were performed.